

Libraries Deliver: Ambition for Public Libraries in England 2016-2021

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What I'm going to cover

Ambition document

Action plan

What is the Taskforce doing?

What can you do?

How can we help you?

Not talking about how we got here

If you want to know the background, including details of the consultation process, see our website and blog....

Ambition

Foreword

Statement of government support for
libraries through a joint foreword by:

Rob Wilson, Minister for Civil Society

Cllr Ian Stephens, Chair, Culture,
Tourism and Sport Board, Local
Government Association

Executive summary

Covers all the main messages in the document

Get people to read this and/or the Ambition flyer if they read nothing else!

Context

Reinforces existing usage and reach of libraries and what libraries have to offer

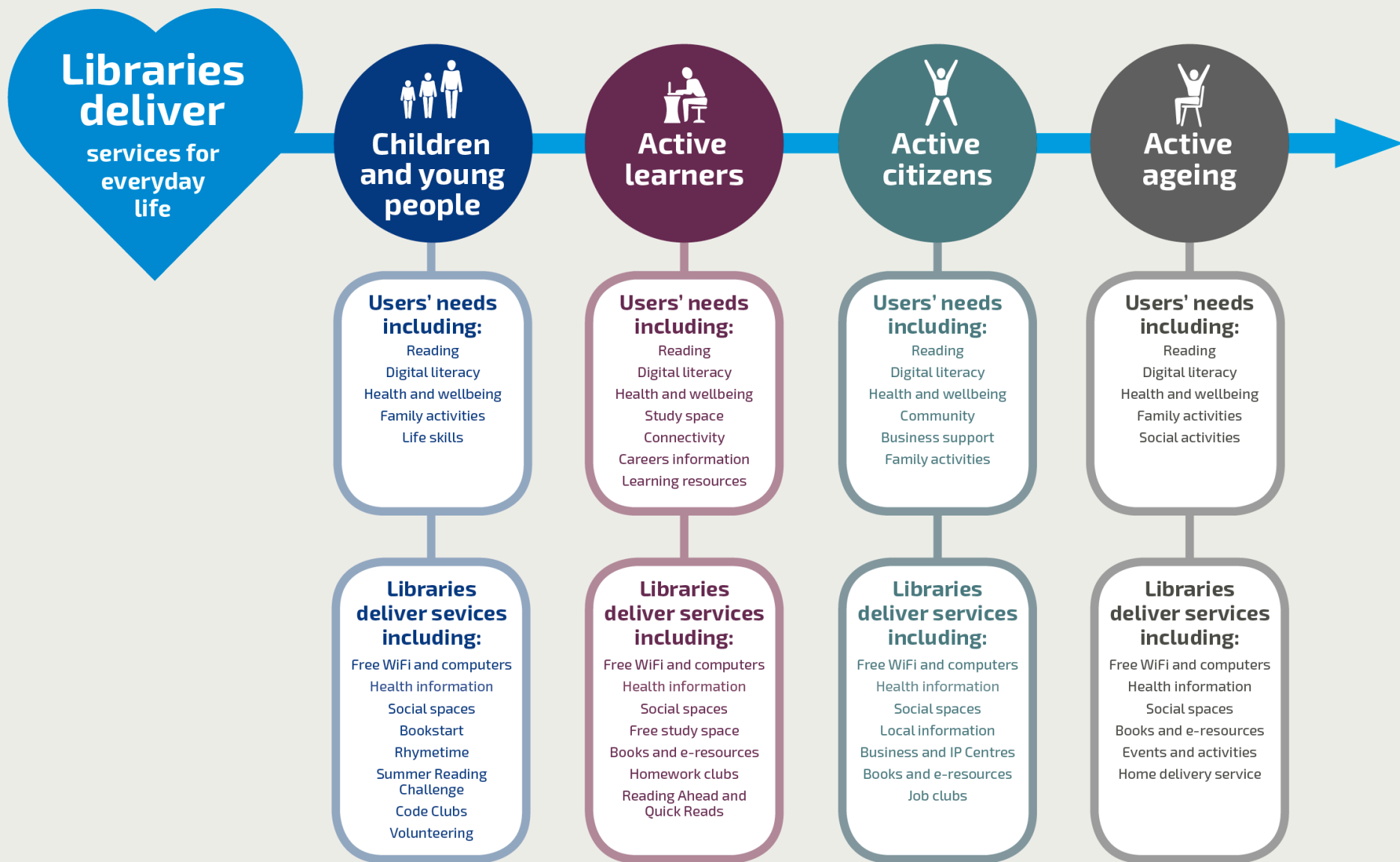


Figure 1: Libraries are for everyone, throughout their lives

Figure 2:
Examples of
targeted
services
which
libraries
provide for
specific life
situations



Context

Reinforces existing usage and reach of libraries and what libraries have to offer

Describes the legal position (Foreword confirms DCMS intention to use their superintendence powers under 1964 Act)

Outlines the local government funding constraints

Vision

Libraries and the people working in them change lives:

Promoting **enjoyment** in reading and other cultural and creative activities

Raising **aspirations** and building **skills** so people can achieve their full potential

Actively sharing **information**, encouraging people to engage with, co-create and learn from each other

Providing trusted and practical **support** and advice to those who need it

Vision

If our ambitions are achieved, describes what:

Individuals

Communities

Public services and other partners

Library services

will see, feel and do in 2021

Reinforces the importance of following ethical principles of librarianship in delivery of library services

Outcomes libraries deliver

Cultural and creative enrichment

Increased reading and literacy

Improved digital access and literacy

Helping everyone achieve their full potential

Healthier and happier lives

Greater prosperity

Stronger, more resilient communities

Figure 3:
Library
services
deliver
against 7
Outcomes



Outcomes libraries deliver

For each outcome, it describes:

The challenges we are responding to

Examples of existing good practice

What success would look like in 2021

Initial ideas on progress indicators

How we'll achieve this

Emphasises the importance at local level of:

Strong local leadership

Strategic planning, using common principles

Cross-boundary working and partnerships

Co-creating services with the community

Exploring all options to achieve resilient services

Developing the library workforce

How we'll achieve this

Describes the role of the Taskforce, including:

Supporting and enhancing local leadership

Providing guidance / frameworks / common principles to inform local action

Raising awareness / making the case for libraries

Producing shared assets (eg. for advocacy)

Sharing and promoting good practice

Addressing difficult issues once (eg. data)

Action Plan

Action Plan: Taskforce

Make the case for investment in libraries: advocacy

Raise public awareness of what libraries offer

Identify and showcase good practice and support innovation

Support workforce development

Support development of the digital offer

Monitor and report on progress

Action Plan: Challenges

Challenges to central and local government and library services include:

Acknowledge and promote the role libraries play

Think 'Libraries First'

Use the guidance the Taskforce produces

Identify, share and adopt good practice

Explore and exploit all options before making service reductions

What is the Taskforce doing?

Promotion of Ambition

Letters (and hard copy documents) sent to local authority leaders, library portfolio holders, chief executives, heads of library services

Letters gone to all Ministers / MPs / Lords

Articles being placed in local authority and relevant partner publications

Working to get messages out to other sectors (eg. to health colleagues)

Action Plan: Taskforce

Some things are already underway including:

£4m Libraries: Opportunities for Everyone Fund

Support to explore and spin out to a mutual

Community-managed library research

Developing skills strategy

Sharing communication assets

What can you do?

What can you do?

Be an ambassador for library services

Promote Ambition through your networks. Use it as a prompt to start discussions / build stronger partnerships within your organisation and with partners

Contribute to delivery of the Taskforce actions

Deliver on the Challenges we've set you (if applicable)

How can we help you?

Tell us how can we help you...

...to be ambassadors for Ambition and library services with colleagues, partners, the public?

...and your organisation to share and adopt good practice and use the guidance we produce?

...overcome barriers and deliver on the Challenges we've set (if applicable)?

Any Questions?

Email: librariestaskforce@culture.gov.uk

GOV.UK:

<https://www.gov.uk/government/groups/libraries-taskforce>

Blog: librariestaskforce.blog.gov.uk

Twitter: @LibTaskforce #LibraryAmbition

Libraries Deliver: Ambition

<https://www.gov.uk/government/publications/libraries-deliver-ambition-for-public-libraries-in-england-2016-to-2021>