

How does a Council approach broader strategic planning

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Key Points for Strategic Planning

- Clarity of Vision / Ambition
- Driven by evidence-led understanding of people & place
 - Intelligence
 - Research
 - Policy Framework local, regional and national
 - Understanding of impact on the ground
 - Relationships within and without
- Leads to determination of outcomes and priorities
- Establishes strategic framework for Council and City



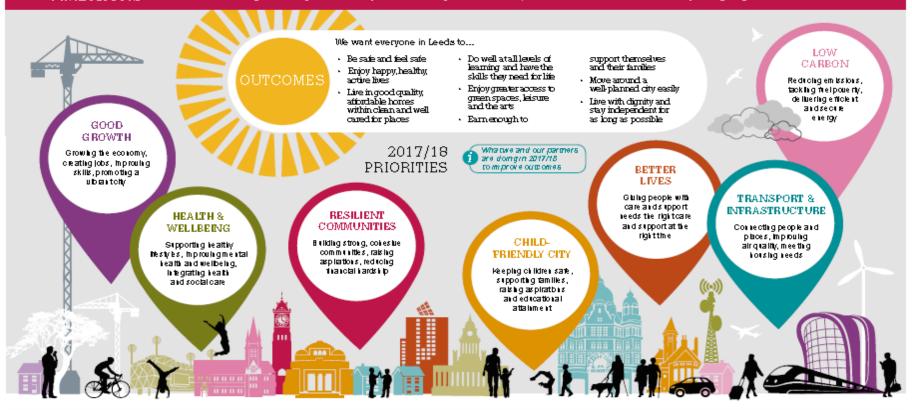
LCC Best Council Plan 2017/18



BEST COUNCIL PLAN 2017/18:

Tackling poverty and reducing inequalities

AMBITIONS • Leeds... A Strong Economy and a Compassionate City • Leeds City Council... An Efficient and Enterprising Organisation



BREAKTHROUGH PROJECTS - Helping deliver the Best Council Plan





Cutting carbon and improving air quality



World class events and a vibranticity centre that all can benefit from



Morejobs, betterjobs



Early intervention and reducing health inequalities



Strong communities benefiting from a strong city



Making Leeds the best place to grow old in



Housing growth and high standards in all sectors





What is the 'Ask' from Libraries in this?

- For corporate decision-makers to:
 - understand the contribution the Library Service can make to achieving overall corporate outcomes and objectives; and
 - understand why Library Services should be at the heart of strategic thinking
- So the key question is...How does the Library Service make this happen?



The Leeds Story – Community Hubs

- 33 Hubs in City replacing OSCs, Libraries & NHOs
- Commitment to invest in Face to Face services
- Focus on integrated and accessible services
- One Team approach integrated front-line
- Libraries fundamental to approach as trusted
- Hubs provide a unique set of capabilities
- Put at heart of service delivery in the city





Impact on the Library Service in Leeds

- Confidence of a sustainable future
- Increasing clarity on USP
- No longer a 'bridesmaid' service
- Library Strategic Plan
 - Fits with strategic context of the Leeds BCP
 - Influenced by "Ambition" and 7 Outcomes
 - Used to make connections and influence DMs
 - Driver for strategic change because of ground-level impact



Embedding Libraries @ heart of strategic planning – key points from Leeds

- Know your USP
- Sell the benefits from the bottom up
- Provide leadership on USP and be brave
- Make connections and build relationships
- Stay relevant and evolve
- Use the Toolkit! ☺





Thank you

